



## Media Advisory

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### DIAL 211 FOR FLU SHOT INFORMATION

SAN FRANCISCO, October 4, 2011 – Flu season has officially arrived. Information about flu shots in the Bay Area is available by simply dialing 211. Your local 211 call center can provide information in over 150 languages about where to get flu shots.

In the United States, influenza season usually begins in October and can last until May. The Centers for Disease Control and Prevention recommend that everyone 6 months of age and older should get a yearly flu vaccine. It takes about two weeks after vaccination to develop an immune response.

Residents who cannot dial 211 should call 800-273-6222 to connect with your local 211 call center. For the hearing impaired, dial 415-808-4440 (TTY) or 711.

NOTE: B-roll video footage of the 211 call center is available upon request.

Text for your community calendar: (end date, January 31, 2012)

FLU SHOT INFO: Dial 211 to get information about Bay Area flu-shot locations and times. Residents who can't dial 211 can call 800-273-6222 to reach your local 211 call center.

#### **About 211**

211 is an easy-to-remember, toll-free phone number that connects callers with local community services, such as food, shelter, counseling, employment assistance, quality child care and more. During a disaster, 211 provides critical information about evacuation routes, food and shelter, as well as support with finding new jobs and permanent housing during long-term recovery. 211 is confidential and available 24 hours a day in more than 150 languages. 211 Bay Area is operated by United Way of the Bay Area, United Way Silicon Valley, United Way of the Wine Country, Eden I&R, and Contra Costa Crisis Center. 211 is available in Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma Counties. For more information, visit [www.211BayArea.org](http://www.211BayArea.org).

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